

# KEYFETCH AUTO PROTECT

## PRODUCT OVERVIEW

### What is Keyfetch?

Keyfetch connects owners and finders of lost keys, key fobs, and remotes directly in the quickest, safest, and most efficient way possible. We achieve up to an 85% recovery rate thanks to our unique online retrieval system designed to protect our members' (and your customers') personal details at all times.



### Keyfetch Auto Protect

Keyfetch Auto Protect is backed by a Service Contract that covers the cost to replace a lost key or remote, emergency towing up to fifty (50) miles, and lock-out services for ultimate consumer protection.

### Administered by DOWC®



The Keyfetch Auto Protect Service Contract is administered by the DOWC Administration Services, LLC. DOWC provides e-contracting and digital claims adjudication and is dedicated to helping consumers stay on the road. Keyfetch Auto Protect Service Contracts are insured by First Colonial Insurance Company, a member of the Allstate family of companies.

### See Keyfetch in Action!

Scan the QR code to see our New York City experiment featuring Shane Battier!



Call us at 888-318-6598 or Visit us on the Web at [stevestauning.com/keyfetch](http://stevestauning.com/keyfetch)

# KEYFETCH AUTO PROTECT

## TECHNOLOGY

Keyfetch Auto Protect creates a private and anonymous link between the owner and finder of lost keys, key fobs, and remotes to return lost keys via web-based communication. The Keyfetch Auto Protect system is available online 24/7/365.

## Selling

With DOWC Administration Services LLC's technology, Keyfetch Auto Protect can be contracted electronically. Integration is available for most dealer management system and F&I menu providers.

## Registration

Keyfetch Auto Protect is easily registered at [www.mykeyback.com](http://www.mykeyback.com). If keys are lost, the finder is instructed to visit [www.mykeyback.com](http://www.mykeyback.com) (or your no-cost, custom website) to contact the owner instantly and anonymously.

## DEALER COST SHEET

\$200 Annual Limit					
12 Months	24 Months	36 Months	48 Months	60 Months	72 Months
\$42	\$46	\$50	\$52	\$54	\$56

\$400 Annual Limit					
12 Months	24 Months	36 Months	48 Months	60 Months	72 Months
\$48	\$56	\$57	\$59	\$60	\$63

\$800 Annual Limit					
12 Months	24 Months	36 Months	48 Months	60 Months	72 Months
\$62	\$72	\$76	\$77	\$78	\$81

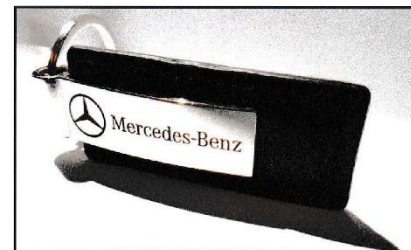
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## PRODUCT STRUCTURES

Keyfetch Auto Protect can be offered in one of three ways depending on the needs of the dealership, credit union, or repair facility.

### 1. Pre-Sale

The Keyfetch Auto Protect Service Contract can be included as a pre-sale item at the time of vehicle purchase or lease. Generic key chains are included with all pre-sale structures. Custom, dealership-branded key chains are available for a minimal additional cost.



### 2. Preload and Upsell

Keyfetch key chains can be private label branded for the dealership, credit union, or repair facility. Custom key chains are available as a preload item without the inclusion of service contract coverage. Service Contract coverage is offered as a dealer upsell option.

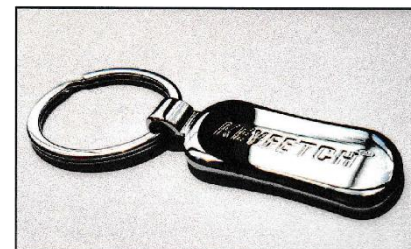
*Additional fees apply. Dealer is responsible for all key chain costs.*



### 3. Pay As You Go

Generic Keyfetch key chain inventory can be provided to the dealer at no upfront cost. The dealer is billed as key chains and Keyfetch Auto Protect Service Contracts are sold.

All service contracts are fully insured by First Colonial Insurance Company, a member of the Allstate family of companies.



## Private Label Branding

Keyfetch offers generic, dealer custom, and agent customized branding. The branding can be applied to both the Keyfetch keychain and the packaging.

Interested in customizing? Contact us for pricing and availability.

